

# Green Business Certifications

**Become certified as a green business! Some common practices that qualify a business for a certificate include:**

- Conservation of resources (water, trees)
- Preventing pollution (lowering CO<sub>2</sub> emissions and other waste)
- Recycling (zero waste, composting)

**Why should a business get certified?**

- Promotion, marketing, seals and logos
- Environmental assessment of current practices
- Cost savings and rebates
- Opportunities to networking with other like-minded businesses
- Attracts environmentally-conscious customers and employees



## Green Business Network

- ❑ Commitment to reduce waste
- ❑ Purchase sustainable products and recycle waste

## California Green Lodging Program

- ❑ Food donation
- ❑ Recycling in lobby and guestrooms
- ❑ Energy efficient lighting

## LEED Certified

- ❑ Life-Cycle Assessment
- ❑ Sustainable materials and resources

## Green Restaurants Association

- ❑ Composting
- ❑ Sustainable food purchases
- ❑ Water efficiency practices

## Zero Waste Facility Certification

- ❑ 90% overall diversion from landfill
- ❑ Reused materials (office furniture, paper, etc.)

## San Diego Green Building Council

- ❑ LEED certified
- ❑ Green Assistance Program
- ❑ Green Schools Challenge

## Ocean Friendly Restaurants

- ❑ No Styrofoam use
- ❑ Only reusable tableware is provided for onsite dining

## Sustainable Furnishing Council

- ❑ Minimize carbon emissions
- ❑ Minimize waste stream pollutants

## San Diego Area Green Business Project

- ❑ Reduce use of hazardous materials
- ❑ "Just in Time" purchasing method